

■ Privacy Policy for Maths Educational Toys Africa

Effective Date: 15/10/2025

Maths Educational Toys Africa ("META") is committed to protecting your privacy and ensuring that your personal information is managed responsibly and transparently. This policy outlines how we collect, use, store, and protect your personal data in accordance with the Protection of Personal Information Act (POPIA) of South Africa.

1. 🔍 Information that we Collect

We may collect the following types of personal information:

- Full name
- Contact details (email address, phone number, delivery address)
- Payment information (processed securely via third-party providers)
- Purchase history and preferences
- Website usage data (via cookies and analytics tools)
- School or educational institution details (if applicable)

2. 🌟 Why We Collect Your Information

We use your personal information to:

- Process and deliver orders
- Communicate with you about your purchases or inquiries
- Recommend suitable educational products
- Improve our website and services
- Send promotional offers (only with your consent)
- Comply with legal and tax obligations

3. 🤝 Sharing Your Information

We do not sell your personal information. We may share it with:

- Courier and logistics partners for delivery
- Payment processors for secure transactions
- IT and analytics providers to improve our services
- Legal or regulatory authorities when required

Reg no: 2012/037561/07	Incorporator and Director: Mr M M Tlabano	26 Baobab Avenue Birchleigh Kempton Park 1618	Cell: 067 233 3453 e-mail: sales@mathedutoys.co.za Website: mathedutoys.co.za
------------------------	--	--	---

All third parties are bound by confidentiality and data protection agreements.

4. How We Protect Your Data

We implement industry-standard security measures, including:

- SSL encryption
 - Secure servers and firewalls
 - Access controls and authentication protocols
 - Regular security audits
-

5. Cookies and Tracking

Our website uses cookies to:

- Enhance user experience
- Track website performance
- Personalise content and recommendations

You can manage cookie preferences via your browser settings.

6. Data Retention

We retain your personal information only for as long as necessary to:

- Fulfil the purposes outlined above
 - Comply with legal obligations
 - Resolve disputes and enforce agreements
-

7. Your Rights Under POPIA

You have the right to:

- Access and correct your personal information
 - Object to processing or withdraw consent
 - Request deletion of your data
 - Complain with the Information Regulator
-

8. Contact Us

For any privacy-related questions or requests, please contact:

Information Officer

Email: information@mathsedutoys.co.za

Phone: 067 233 3453

Reg no: 2012/037561/07	Incorporator and Director: Mr M M Tlabano	26 Baobab Avenue Birchleigh Kempton Park 1618	Cell: 067 233 3453 e-mail: sales@mathedutoys.co.za Website: mathedutoys.co.za
------------------------	--	--	---

Address: [Insert Physical Address]

9. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on our website with the updated effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact our Data Protection Officer at:

Maths Educational Toys Africa

Email: information@mathsedutoys.co.za

Mailing Address: 26 Baobab Avenue, Birchleigh, Kempton Park 1618

Phone: 067 233 3453]

Reg no: 2012/037561/07	Incorporator and Director: Mr M M Tlabano	26 Baobab Avenue Birchleigh Kempton Park 1618	Cell: 067 233 3453 e-mail: sales@mathedutoys.co.za Website: mathedutoys.co.za
------------------------	--	--	---